



## TipYo to Offer Mobile Tipping Solutions to Curator Hotel & Resort Collection Members

February 15, 2022: Announced today, TipYo has been selected by Curator Hotel & Resort Collection as a preferred partner to provide cashless tipping solutions to its independent member hotels. TipYo is a pioneering mobile tipping platform that ensures travelers can express their gratitude to service staff in our cashless economy.

Hotel guests can use one of TipYo's multi-channel options (web, app, or hotel app integrated) on their mobile phone and share a gratuity with valet, concierge and housekeeping teams without an extra ATM run or tracking down someone to break a twenty.

Offering TipYo makes it easy for guests to recognize exceptional service. TipYo's platform ensures 100% of guests' tips are received by the intended employee, while making this service free to guests and employees alike.

TipYo's reporting platform integrates with hotel's payroll systems, and the tips are passed along to the employee's next paycheck. TipYo's roadmap includes same day tip payout to employees, and the company has also just released a new technology that automates reporting for hotel associate room cleaning.

The TipYo app and business model was developed by experienced FinTech entrepreneur Brian Walsh. After years of travel, Walsh found that not carrying cash was the major impediment to his ability to tip: "Ninety-Eight percent of travelers surveyed support a mobile tipping solution. I have yet to have a conversation with a traveler who cannot relate to the critical need for mobile tipping," Walsh explained. TipYo's hotel partners have seen a 44% increase in tip amounts since the pandemic; a clear sign that guests are adopting this new way of showing their generosity.

"As guests rank contactless payments above such promoted features like mobile key and check in, TipYo's safe and completely integrated platform will continue to improve the take home pay of the employees. TipYo is an affordable human resource benefit. We are honored to offer our solution to the iconic hotel members of Curator Hotel & Resort Collection!"

### Media contacts:

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### About Curator Hotel & Resort Collection:

Curator Hotel & Resort Collection is a distinct collection of hand-selected small brands and independent lifestyle hotels and resorts, founded by Pebblebrook Hotel Trust and a group of industry-leading hotel operators. Curator provides lifestyle hotels the platform to come together and tap into cost saving agreements, new products, services and technologies, and benchmarking reports while allowing their members the freedom to retain what makes their hotels unique. In addition to Pebblebrook, the founding members of Curator include Davidson Hospitality Group, Noble House Hotels & Resorts, Provenance, Sage Hospitality Group, Springboard Hospitality, and Viceroy Hotels & Resorts. For more information, visit [www.curatorhotelsandresorts.com](http://www.curatorhotelsandresorts.com) and follow us at @CuratorHotelCollection.

### About TipYo:

TipYo is a full-service Mobile Tipping solution designed for the hospitality industry. We partner with hospitality companies to ensure travelers can express their gratitude to service staff in our cashless economy. Available at hotels across the country, guests are using TipYo to tip hardworking hospitality employees with a few taps on their phone. TipYo is the safest and most convenient way for guests to securely tip in times where social distancing is the norm and cash usage is declining. TipYo is an affordable human resource benefit that helps hire and retain employees. Our solution is tailored to meet the needs of our hotel partners through our guest interfaces (App, Web Version, Hotel Partner App Integration), QR codes, extensive reporting, marketing support, tip matching, and more! For more information, visit [www.TipYo.net](http://www.TipYo.net).